

# KIMBERLY PUTTERBAUGH

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## EDUCATION

**University of Southern Indiana**  
**Evansville, Indiana**

May 2010

- Bachelor of Science in Art with Graphic Design emphasis and Public Relations and Advertising with Advertising emphasis
- Summa Cum Laude honors, GPA of 4.0

## WORK EXPERIENCE

**First Federal Savings Bank**  
**Marketing Intern**

May 2010 - Present

- Designing branding brochure system for the company's products and services
- Designing various advertisements and promotional pieces
- Assisting in maintaining the company's social media profiles
- Proofreading marketing communications

**Evansville Philharmonic Orchestra**  
**Marketing Intern**

September 2009 - May 2010

- Assisted in production, distribution, and organization of marketing materials
- Assisted in tracking ticket sales and maintaining marketing budget records

**ColorMax Digital Imaging**  
**Graphic Artist**

June 2008 - May 2010

- Assisted customers both in person and over the telephone
- Created digital portraits
- Trimmed, grommited, and packaged banners and large format prints

## ACTIVITIES, ACCOMPLISHMENTS & AWARDS

- Academic Excellence Award 4-year Academic Scholarship 2006-2010
- Dean's List 2006-2010
- National Society of Collegiate Scholars 2006-2010
- AAF National Student Advertising Competition 2009-2010
- Academic Achievement Award in Advertising 2010
- Academic Achievement Award in Graphic Design 2010
- Robert & Carole Rust Art Travel Scholarship 2010
- Elizabeth Zutt Art Enrichment Scholarship 2010
- Who's Who Among Students in American Universities and Colleges 2010
- Honor Student Symposium 2010
- Trustees Distinguished Merit Award Nominee 2009
- Juried Student Art Show Graphic Design Merit Award 2008
- Design Winner of West Side Nut Club Fall Festival Magazine Cover 2008

## TECHNICAL EXPERIENCE

**Expertise in**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Word
- Microsoft PowerPoint

**Working knowledge in**

- Adobe Dreamweaver
- Adobe Flash
- Microsoft Excel
- HTML and CSS

## COMMUNITY INVOLVEMENT

- Big Brothers Big Sisters of America
- Mesker Park Zoo

**REFERENCES PROVIDED  
UPON REQUEST.**